The Strategic Leadership Cycle

tailwind

Strategic Planning Session
Determining, Deciding and Prioritizing the Future of the organization for the next several years.

Articulation of Strategic Intent
Clearly articulating organizational intent so that people can understand & align with it.

Build True Consensus Among Leaders
Set the context to build clarity and understanding. Test for total buy-in and confirm individual support.

Translate Strategy for Individual Execs & Managers
Coach Execs and Managers in translating Strategy.

Align Management Teams & Rationalize Initiatives
Confirm clarity, articulation and alignment of teams. Rationalize all initiatives with strategy.

Cascade Strategy to Build Collective Intent
Provide individual associates with the opportunity to align with strategy.

Strategic Conversations with Associates
Aspirational Inquiry feeding into the Strategic Process

Voice of the Customer Research
Customer feedback providing input into the Strategic Process

Lead Strategic Governance Process
Set the rhythm for working ON the business, not just IN the business.

Provide Strategic Coaching
Coach Leaders individually based upon individual impact and strategic acumen.

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