

WE WORK WITH YOU EVERY STEP OF THE WAY!

ASCEND offers what you would expect from a world-class executive development program:

- A psychological **ASSESSMENT** to heighten self-awareness, identify areas for development, and create a baseline for change.
- **STRATEGIC THINKING SKILLS** to align the executive's thinking and development with the goals of the organization.
- **MENTAL MODELS** to create new approaches for perceiving and solving complex problems.
- **EXECUTIVE COACHING** by experienced executives who have held top leadership positions in progressive companies.
- **BLENDED DEVELOPMENT** with the optimal 10-20-70 ratio of Classroom, Coaching and Mentoring, and Experiential Learning.
- **A LEADERSHIP BRAND** module to develop and maintain a personal brand.
- And **SELF-DIRECTION** coaching, enabling executives to gradually take over the program and run it for themselves.

ASCEND's touchpoint-based design enables our Coaches to deliver a consistent experience across every organization.



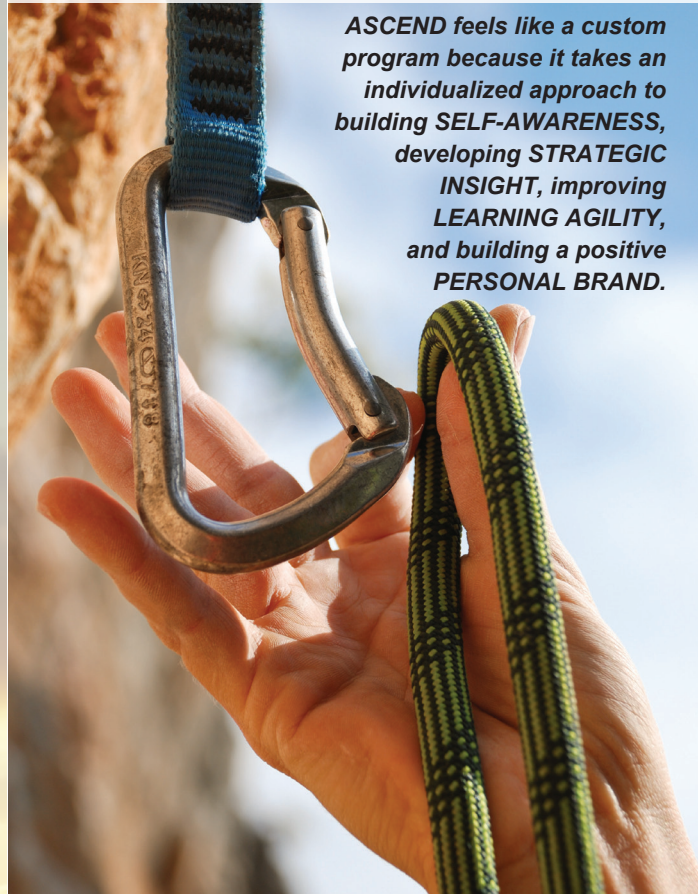
RON COX
CEO TAILWIND

SELF-
AWARENESS

STRATEGIC
INSIGHT

PERSONAL
BRAND

LEARNING
AGILITY



*ASCEND feels like a custom program because it takes an individualized approach to building **SELF-AWARENESS**, developing **STRATEGIC INSIGHT**, improving **LEARNING AGILITY**, and building a positive **PERSONAL BRAND**.*

THE MOST EFFECTIVE LEARNING COMES FROM EXPERIENCE.

ASCEND incorporates the 10-20-70 BEST PRACTICE, where 10% is targeted toward traditional classroom events or reading, 20% is focused on Coaching and Mentoring, and 70% of development comes from practicing on the job.


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GIVE US A CALL TO LEARN MORE:
813-903-9509

OR EMAIL US:
INFO@TAILWINDCONSULTING.COM

ASCEND

*Developing Rising Leaders
With A Strategic Mindset®*




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NO LEADERSHIP DEVELOPMENT FUNCTION? NO PROBLEM!



Your organization doesn't have to forego developing your key talent because you don't have the critical mass to build a world-class program—we've done that for you!

Introducing ASCEND...

...a turn-key Leadership Development Process that you can buy for one person—or one hundred!

In many companies, preparing the next generation of leaders is a mixed bag of random opportunities.

ASCEND is a coaching-based leadership program that's powerful enough for complex businesses—and affordable enough for small organizations.

Take advantage of a benchmark program similar to the ones designed for Fortune 500 companies; it's now available to you at a fraction of the cost!

The ASCEND Team manages it all—the assessment process, learning content, Coaching touchpoints, and the productive involvement of the Senior Leader.

Designed from Proven Best-Practices

Our experts have designed and delivered similar programs for Fortune 500 Clients. Using in-house expertise, we've made these proven approaches affordable enough for any sized company.

EXECUTIVE COACHING

Experience matters—Participants benefit from their own certified Coach who acts as a one-on-one teacher and thinking partner, while personally guiding them through the program.

TURN KEY DESIGN

Many companies don't have the internal budget or staff to run an effective Leadership program. ASCEND is a complete world-class program that's ready to go—we handle it all!

THINKING FRAMEWORKS

Critical thinking is the hallmark of every successful leader. ASCEND Participants master the strategic thinking frameworks that help them contribute effectively and rise to meet new challenges.

LEADER INVOLVEMENT

Development is 27% more successful and delivers 1.5 times the ROI when the Participant's Leader is involved. This is a key design component of ASCEND.

SELF TAILORING

The needs of each unique company and individual are the focus of ASCEND. The curriculum unfolds differently for each person—leaders feel like it's been built just for them!

VIRTUAL DELIVERY

Meet anywhere in the world and adapt to busy schedules! Meeting online makes it easy and affordable for Coaches and Participants to work together anytime—from virtually anywhere!

SELF DIRECTION

Development shouldn't stop at the end of ASCEND. Participants learn tools and processes along the way to sustain their effective and ongoing development.

ONLINE ASSESSMENT

Great leaders are self-aware. Our proven assessment methodology is administered online and followed up with one-on-one feedback from a trained psychologist.

“HOW YOU CLIMB A MOUNTAIN IS MORE IMPORTANT THAN REACHING THE TOP.”

- YVON CHOUINARD



ASCEND uses a THINKING-BASED APPROACH to help each individual develop within the context of their own business strategy. This improves business results while accelerating the development of the leader.

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